

Our Game. Our Passion. Our Girls. Our NELLs



2024 Northeast Little League Softball (NELLs) Sponsorship Form

Sponsors are a vital part of any youth recreational program as they will help bridge the gap between fees paid by the participants and the costs of operating the program. We appreciate our local businesses that support our families and this league and hope that everyone will mutually support each other's cause.

___ Full Team Sponsorship \$575.00 / Team

___ Full Team Sponsorship & Two Outfield Signs \$900.00 / Team

With your sponsorship, the team receives uniform t-shirts with the logo of your business emblazoned on the front of each shirt. You receive a plaque at the end of the season with the team photo suitable for hanging in your place of business. You'll also have your business' name listed on the NELLs.org website and of course, you'll receive the gratitude of the players, coaches and parents!

___ Exclusive Scoreboard Sign & Field Sponsorship: \$1000 / \$700 Renewal

- These 5 x 10' aluminum signs are the most visible at the park located right next to the scoreboards at a height to be easily viewed by all. (Only 2 Available Sponsorships Per Year.)

___ Outfield Fence Sponsorship: \$300 / \$200 Renewal

- Single 4 x 8' Ridged Corex Plastic Field Sign
- Field Signs on Both Fields – \$500.00 / \$300.00 Renewal

___ Dugout Wall Sponsorship: \$500 / \$350 Renewal

- Prime 1st base line dugouts – 5x10' Vinyl Sign – Mounted on the back of each dugout facing the parking lot in the highest traffic areas of the park.
- 3rd base line dugout – 5x10' Vinyl Sign – \$300.00/\$200.00 Renewal.

___ Concession Stand Sponsorship: \$200 / \$150 Renewal

3x3' Aluminum Sign – Mounted right next to the concession stand service window for maximum exposure. – \$200.00/\$150.00 Renewal.

___ Exclusive Website Sponsorship: \$600 / Season

Your advertisement with link will appear in a popup window viewed by everyone who visits our website thanking you for your continued support. – (Only One Available Per Season)

Website Advertising

Any company with a total sponsorship investment totaling more than \$500 will also receive a free customizable clickable link with your logo on our website, NELLs.ORG

Name of Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Contact Person: _____

Email: _____

	\$
	\$
	\$
	\$
Total Sponsorship	\$

Become A NELLs Booster! A great option for families and companies who aren't interested in advertising but want to help support the work of NELLs

Single	\$25
Double	\$50
Triple	\$75
Homerun	\$100
Grandslam	\$250+

I do not wish to sponsor anything at this time, but I would like to join the NELLs Booster Club with the following amount \$ _____

Please Make Checks Payable To: Northeast Little League Softball

<u>Credit Card Information</u> Name on Card: _____ Card #: _____ Exp: _____ CVV: _____ Billing Zip Code: _____ Authorized Signature: _____
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<u>League Purpose:</u> Date Of Payment _____ Amount: _____ Collected By: _____ Logo Provided? 800 x 600px Min: _____ Signage Hung _____ Website Added _____ Plaque Sent _____
